



**Village of Lincolnwood
Parks and Recreation Board Meeting**

**Council Chambers
6900 N. Lincoln Ave.
Lincolnwood, IL 60712
April 11, 2017
7:00p.m.**

AGENDA

- I. Call to Order
- II. Approval of Minutes of February 14, 2017 meeting
- III. Audience Participation and Letters/Notes/Emails from the Public
- IV. Old Business
 - A. Presentation of the 2017 Turkey Trot Report
 - B. Presentation of the 2017 Fall Program Report
- V. New Business
 - A. Approval of a Resolution Awarding the Bid for Staff and Participant Apparel
 - B. Approval of Amendment to Alltown Bus Service Contract, Inc. of Skokie, Illinois
 - C. Discussion on Establishing Hours of Operation for the New Recreation Paths
- VI. Chairperson's Report
- VII. Commissioners' Reports
- VIII. Director's Report
- IX. Staff Report
- X. Adjournment

Posted: April 7, 2017



Lincolnwood Park and Recreation Board Meeting
Lincolnwood Village Hall – Council Chambers
February 14, 2017
DRAFT MINUTES

CALL TO ORDER

The meeting was called to order at 7:04 P.M.

PRESENT AT MEETING

Park Board Members: Sarah Hardin, Laura Tomacic, Grace Diaz Herrera, Victor Shaw, Reese Gratch, Amy Kaniff

Parks and Recreation Department Staff: Laura McCarty, Katie Gamroth, Melissa Rimdzius

Village Board Liaison: Jennifer Spino

Village Staff: Andrew Letson – Assistant to the Public Works Director, Marc_Facchine -Public Works Intern

Audience:

APPROVAL OF MINUTES

On motion Gratch/Shaw approve the meeting minutes of the December 13, 2016. 6-0, motion passed.

AUDIENCE PARTICIPATION/LETTERS FROM THE PUBLIC

OLD BUSINESS

A. Consideration of an Ordinance approving Lincolnwood Fest to be held in Proesel Park on July 20-23, 2017

McCarty- Presents proposed 2017 Lincolnwood Fest days and times, noting the organizers would like to keep the carnival open until 10pm on Sunday if it's busy

Board Discussion:

- Hours of Lincolnwood Fest 2016
- Questions if there were any complaints last year
- Recalls weather was poor and the carnival was shut down often

On motion Tomacic/Gratch to approve the Ordinance, waiving the enforcement of Section 6-3-2 (B), Section 9-1-3 and Section 6-3-9 (I) of the Village Code for the 2017 Lincolnwood Fest. 6-0, motion passed.

B. Presentation of 2016 Annual Aquatic Center Report

Rimdzius- Presentation of 2016 Annual Aquatic Center Report

Board Discussion:

- Questions pool closures from previous years due to capacity limits
- Comments on previous increase of 200 passes not being as large of an issue as anticipated

Rimdzius- Provides feedback that staff does not have hard documentation of previous years closure, and thanks board for support throughout the season

On motion to approve staff Diaz/Shaw to approve the staff recommendation to increase the Non-Resident pool pass limit to 2,100 passes available for sale during the 2017 season. 6-0 motion passes.

NEW BUSINESS

A. Presentation on Proposed Adopt-a-Path Program

Facchine- Presentation of Adopt-a-Path Program

Board Discussion:

- Questions monetary cost to the organization adopting the path
- Questions monetary cost to the Village

- Questions additional staff time needed to monitor volunteers
- Comments on this being great way to regularly clean the paths
- Speaks to this being possible community service opportunities for the school and kids

Facchine- Responds to board questions

- No monetary cost to the organization, just their volunteer hours
- Monetary cost to the Village is minimal, the purchase of the sign to be on the path
- Staff would not be monitoring the clean-up process, only additional time needed would be providing the organization the garbage bags and equipment needed as well as the follow up reporting

B. Update on Current Fiscal Year Department Goals and Proposed 2017/2018 Department Goals

McCarty- Provides goals and status update for current fiscal year and speaks to the 2017/2018 goals

Board Discussion:

- Questions leasing period of the land on the east side of the channel
- Questions how far the property extends

CHAIRPERSON'S REPORT –

COMMISSIONERS' REPORTS –

DIRECTOR'S REPORT –

McCarty:

- Congratulates staff for the Iron Chiefs event and the Daddy Daughter Dance
- Informs board Day Camp brochure is out and registration is open
- Comments on new changed layout of staff report

STAFF REPORTS

A. SUPERINTENDENT OF RECREATION – GAMROTH

Gamroth:

- Thanks all in attendance for Iron Chief event
- Notes that a donation to the Niles Township Food Pantry of around \$3,000 will be made from the profits collected

B. SUPERINTENDENT OF PARKS AND FACILITIES – RIMDZIUS

Rimdzius- Updates board on seasonal hiring:

- Rehire offers 15
- New hire offers 1
- Interviews scheduled in February 4
- Interviews scheduled in March 12

Rimdzius- Announced the receipt of the Program of the Year Award through IPRA - Community Park Playdates.

Hrdin- Questions if lifeguard training is done internally

Rimdzius- Currently offering training in partnership with Northeastern during the off season. The training in the spring has been cut due to budget cuts.

C. RECREATION SUPERVISOR – ANTOSZ

As noted in report

D. COMMUNITY OUTREACH AND MARKETING COORDINATOR – VERING

As noted in report

E. YOUTH PROGRAMS COORDINATOR - FLETCHER

As noted in report

ADJOURNMENT

Meeting adjourned at 8:01 P.M.

Park Board Minutes prepared by: Katie Gamroth, Superintendent of Recreation

Park and Recreation Board President:

Signature

Date



40th Anniversary Lincolnwood Turkey Trot 2016 Annual Report



Report Contents

Running from 1976 through 2016 the Lincolnwood Turkey Trot has been a long-standing tradition in our community. The 2016 event celebrated its 40th anniversary in style on November 22 with a sellout crowd, D.J., and special limited edition anniversary swag. This comprehensive report outlines the following aspects of the 2016 Lincolnwood Turkey Trot:

- Registration
- Marketing
- Swag
- Awards
- Sponsorship
- Drumstick Dash
- Volunteers
- Financials
- Survey Results
- 2017 Recommendations



Registration

Registration for the 40th Anniversary Lincolnwood Turkey Trot opened mid-July, and ended on November 17, 2016 when registration hit 2,000 runners/walkers and the event sold out. In 2015, a registration cap was implemented for the safety of the runners and walkers on the course, to limit the bottleneck that occurs as walkers are headed one direction and runners from both the 5K and 10K are headed the other direction on the opposite side of the street. The registration cap was announced in the Fall brochure as well as many of the marketing pieces distributed through the community. The registration cap will remain in effect and will be re-evaluated if the course changes. Registration breakdown by race over the past two years is below:

	5K		10K		Walk		Dash		Total	
	2015	2016	2015	2016	2015	2016	2015	2016	2015	2016
Active	762	760	542	509	161	172	107	67	1,572	1,508
Rec-Trac	345	372	92	89	100	101	59	31	596	590
Total	1,107	1,132	634	595	261	273	166	98	2,168	2,098

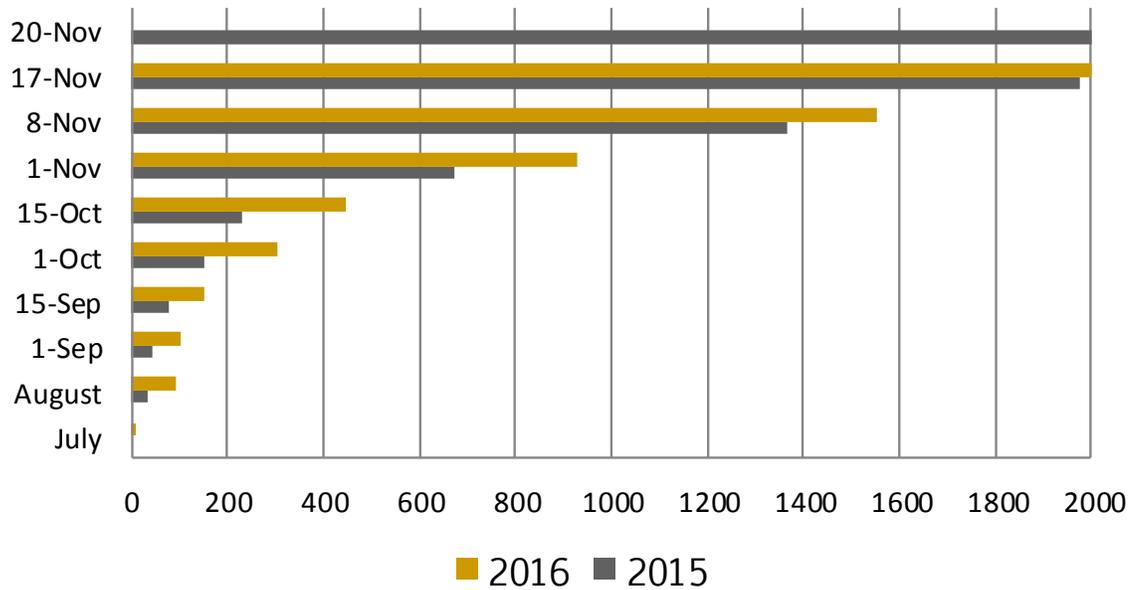
For the fifth year, the Parks and Recreation Department utilized Active Network for online registration. Active Network provides a convenient process for participants to register for the race online. Active Network is a commonly used race registration system, and because of their widespread use, our race experiences a greater reach to runners outside of our area. As depicted above in the cart, approximately 72% of registration happens online through Active Network.



Registration

The graph below provides a timeline tracks when participants registered for the race. Note, that until early November 2016, numbers were double that of 2015 registrations.

Registration Numbers By Date



Some fun facts about 2016 Turkey Trot Registration:

- ◆ Overall, we had runners from 18 U.S. states, four countries including Israel, Spain, Finland and Morocco
- ◆ Youngest registered racer - 4 years old (registered for the 5k)
- ◆ Oldest registered racer - 89 years old (won his 5k age division for the second year in a row)



Marketing

Marketing efforts for the 2016 Turkey Trot included:

Press Releases	2
Lincolnwood Review Article	1
Postcard to residents/businesses	1 Save the Date
Email Blasts	6
Active Instant Ad	1
Online Promotion (Turkey Trot)	Village Home Page News and Rotating Image Lincolnwood Review Skokie Patch Lincoln Square Patch Village Calendar D74 Virtual Bulletin Board Pioneer Local Tribune Online
Online Promotion (Drumstick Dash)	Chicago Parent Oaklees Guide Lincolnwood Review Chicago Kids
Social Media	Facebook Instagram Twitter Nextdoor
Social Media (Boost)	Facebook – boosted 3 posts



SWAG

To celebrate the 40th anniversary of the Turkey Trot, the swag reflected the first year of the event 1976, with sparkles reminiscent of the disco era.

- ◆ Finisher medals were blinged-out with gold sparkles
- ◆ Race bibs had a design upgrade showcasing 1976-2016
- ◆ Moisture wicking long-sleeve t-shirts were styled with sparkles around the logo as well as “Since 1976” down the sleeve
- ◆ Turkey tiaras were distributed to the first 1,500 runners on race day and in the drumstick dash bags



Awards

Awards were distributed out to the top finishers in each category. Laser engraved glass paperweights replaced the wood plaques that had been provided in years past.

- ◆ Top Female Finisher - 5K
- ◆ Top Male Finisher - 5K
- ◆ Top Female Finisher - 10K
- ◆ Top Male Finisher - 10K
- ◆ Top Lincolnwood Female Finisher - 5K
- ◆ Top Lincolnwood Male Finisher - 5K
- ◆ Top Lincolnwood Female Finisher - 10K
- ◆ Top Lincolnwood Male Finisher - 10K



Gold, silver and bronze age division medals were awarded by category; categories defined by age, race-distance and gender. There are ten age divisions in each race, for a total of 120 top finishers. Race results were available on our website and winners were able to visit the Parks in Recreation office to collect their medals once race results had been confirmed.

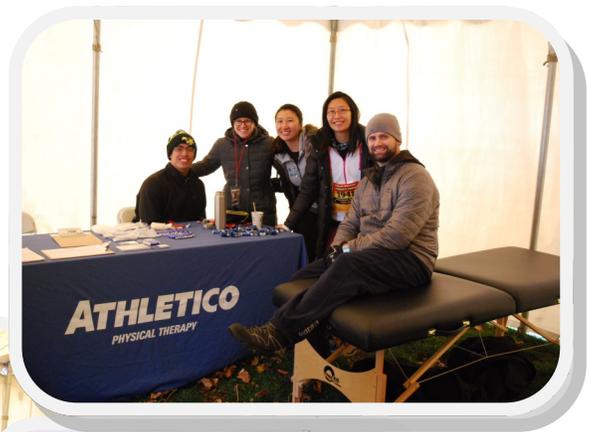
Sponsorship

Over 30 area businesses supported the Lincolnwood Turkey Trot. Sponsor categories included VIP (\$2,000), Diamond (\$1,000), Gold (\$600), Silver (\$300) and in-kind donations (product).

Total Sponsorship Monetary Amount: \$15,250.00
Total In-kind Sponsorship Amount: \$7,864.42
Total Sponsorship: \$23,114.42

16 total sponsors were on site at the event, including:

- 90 Miles (in-kind)
- Athletico
- Brew Dr. Kombucha (in-kind)
- CCDC
- Complete Chiropractic Rehab
- Federal-Mogul
- First Security Credit Union
- KIND Bars
- Liberty Bank
- Lloyd Agencies
- Loeber (cars on display)
- NorthShore University Health System (Coffee Truck)
- Physicians Immediate Care
- Lou Malnati's
- Supercuts
- Swedish Covenant Hospital



Sponsorship

Total sponsorship breakdown (*Indicates in-kind donation)

VIP sponsor (\$2,000)

Republic Bank

Diamond Level Sponsors (\$1,000)

Federal-Mogul	Liberty Bank	Lincolnwood Fire Department	Loeber Motors
NorthShore	CARA*	90 Miles Café*	KIND Bars*
Lifeway Foods*	Lou Malnati's*		

Gold Level Sponsors (\$600)

Athletico	Christopher Burke	Groot Industries	Holland & Knight
The PrivateBank	Swedish Covenant	Voss Belting	

Silver Level Sponsors (\$300)

Advanced Plastic	Binny's	BSI Online	CCDC
ClientFirst	Complete	First Security Credit	Halogen
Illinois Bone and Joint institute Physicians Immediate Care	JVI, Inc.	Lloyd Agencies	Olympia Group
	PC Mart Inc.	Supercuts	

Donations

Donations were provided for volunteers and participants

NorthShore Coffee (\$300)	Starbucks Coffee (\$300)	New York Bagel Bagels (\$120)	Brew Dr. Kombucha (\$300)
Curate Snacks (\$4,980)	PrivateBank Water (\$150)	KIND Snacks (\$1,715)	



Drumstick Dash

In 2015, the Drumstick Dash registered 166 kids. Upon review of the dash and feedback from participants, staff determined that the number of runners was too large for the small event and a few changes were made for 2016.

- ◆ Age range changed from ten and under to six and under
- ◆ Drumstick Dash capped at 100 runners



With the new age range and cap in place, 98 dashers registered for the 2016 Drumstick Dash, which allowed for a much safer race day. Kids were broken up into age divisions for the Dash:

- ◆ 0-2 year olds: 13 registered
- ◆ 3-4 year olds: 30 registered
- ◆ 5-6 year olds: 55 registered

Additional changes that occurred in 2016:

- ◆ Fee increase of \$3
- ◆ Updated Dash medal made out of PVC for runners as they crossed the finish line



Volunteers

84 volunteers came out to support our runners and walkers on race day. Volunteers checked in and went through orientation with staff at various times based on assignment. A volunteer tent was set-up within the race village and was the central hub for volunteers. Volunteer assignments included:

- ◆ Sponsor Tent
- ◆ Course Marshal
- ◆ Water Station
- ◆ Finish Line
- ◆ Gear Check
- ◆ Food Donation
- ◆ Drumstick Dash
- ◆ Packet Pick-Up

New to our volunteer list; Homeland Security, which provided tower and K9 officers to walk around the race village. The K9 officers were very well received on race day and were a nice addition to the event.



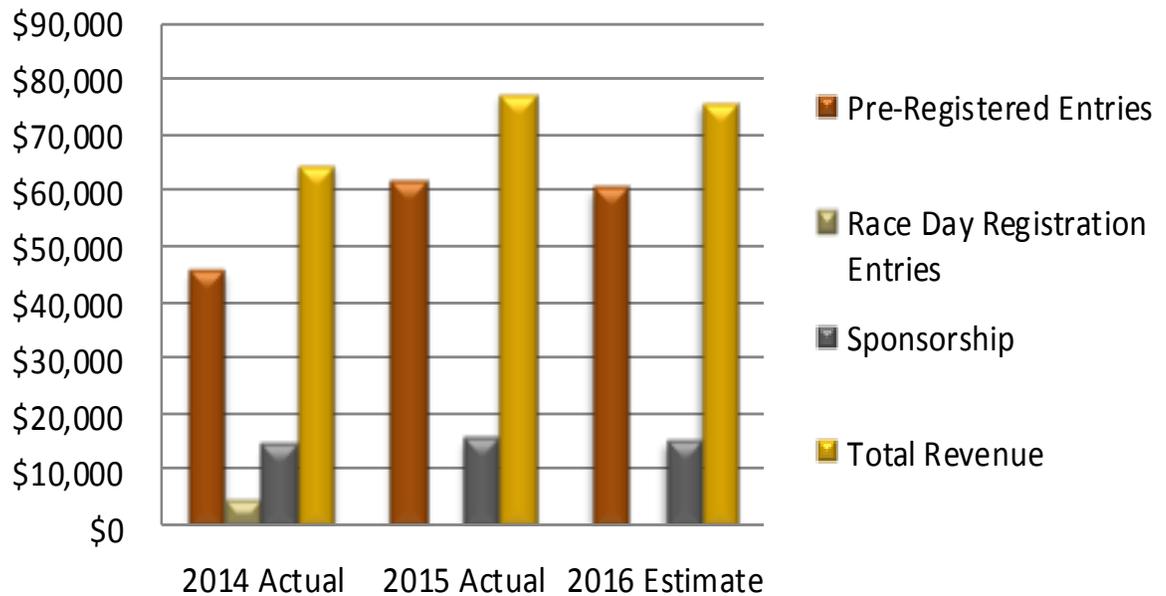
Financials - Revenue

2014-2016 Revenue Comparison:

Revenue	2014 Actual	2015 Actual	2016 Estimate
Pre-Registered Entries	\$45,786	\$61,640	\$60,415
Race Day Registration Entries	\$4,334	\$0	\$0
Sponsorship	\$14,600	\$15,650	\$15,250
Total Revenue	\$64,720	\$77,290	\$75,665

**Chart comparison is by race year, not fiscal year*

2014-2016 Revenue Comparison



**Graph comparison is by race year, not fiscal year*

Financials - Expenses

2014-2016 Expense comparison:

Expenses	2014 Actual	2015 Actual	2016 Estimate
Wages – Salaried	\$6,000	\$10,031	\$10,036
Wages – Part Time/ Seasonal	\$2,900	\$5,221	\$3,700
Employment Contributions	\$2,836	\$4,463	\$4,400
Personnel Services	\$11,736	\$19,715	\$18,136
Purchased Program Services	\$8,632	\$10,977	\$9,201
Advertising	\$451	\$1,686	\$141
Equipment Rental	\$5,543	\$5,543	\$5,631
Printing/Copying Services	\$300	\$300	\$826
Awards	\$1,254	\$1,543	\$4,289
Concessions and Food	\$1,785	\$550	\$1,265
Program Supplies	\$18,385	\$23,610	\$27,510
Postage	\$500	\$914	\$813
Commodities	\$36,850	\$45,123	\$49,676
Total Expenses	\$48,586	\$64,838	\$67,812

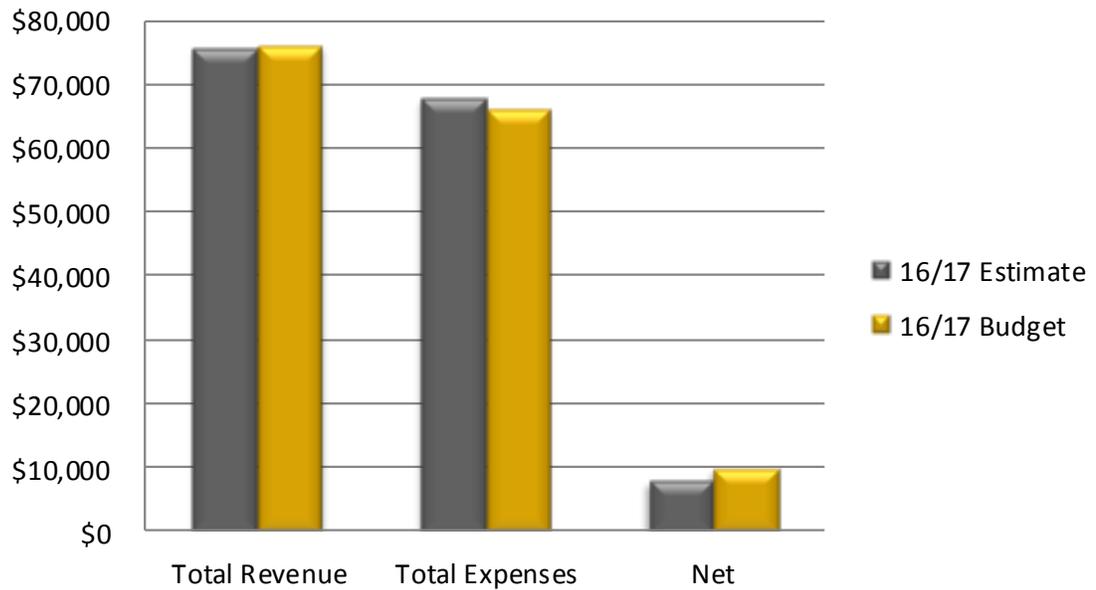
**Chart comparison is by race year, not fiscal year*

- ◆ In September of 2016 Arena Sports informed Parks and Recreation Staff that they had made a mistake on the bid and that the Turkey Trot shirts were going to cost more than proposed. On October 12, 2016 Arena Sports informed staff that they were unable to fill the Turkey Trot order. Staff consulted with the Village legal team and ultimately terminated the contract with Arena on October 12, due to their inability to fulfill the Turkey Trot order. Due to the approaching event, staff contacted Sunburst Sportswear to fill the order. This resulted in an additional \$3,045 in expenses.

Financials - Estimates vs. Budget

	2016/17 Estimate	2016/17 Budget	2016/17 Variance
Total Revenue	\$75,665	\$76,000	\$335
Personnel Services	\$18,136	\$18,433	\$297
Commodities	\$49,676	\$47,750	\$1,926
Total Expenses	\$67,812	\$66,183	\$1,629
Net	\$7,853	\$9,817	\$1,964

16/17 Estimates vs. Budget



Survey - Results

How did you learn about the 2016 Lincolnwood Turkey Trot?

	Number of Response(s)	Response Ratio
Active.com	39	10.8%
CARA	20	5.5%
Facebook or other social media	18	5.0%
Internet Search	58	16.1%
Friend/Family Member	105	29.1%
Other Races	19	5.2%
Newspaper Ad	4	1.1%
Other	126	35.0%
Total	360	100%

How many times have you participated in the Lincolnwood Turkey Trot?

	Number of Response(s)	Response Ratio
This was my first year!	77	38.8%
2-3	50	25.2%
4-5	25	12.6%
5-6	10	5.0%
6+	35	17.6%
Other	1	<1%
No Responses	0	0.0%
Total	198	100%

Would you recommend this race to a friend or family member (why or why not)?

	Number of Response(s)	Response Ratio
Yes	353	98.0%
No	5	1.3%
No Responses	2	<1%
Total	360	100%



Survey - Results

Top number is the count of respondents selecting the option. Bottom number is the percent of the total respondents selecting the option.

	Good	Neutral	Not So Good
Overall Organization	351 98%	4 1%	5 1%
Registration Process	191 96%	5 3%	2 1%
Packet Pick-Up	331 92%	19 5%	10 3%
Water Station	309 86%	50 14%	1 0%
Overall Experience	350 97%	7 2%	3 1%

Comments:

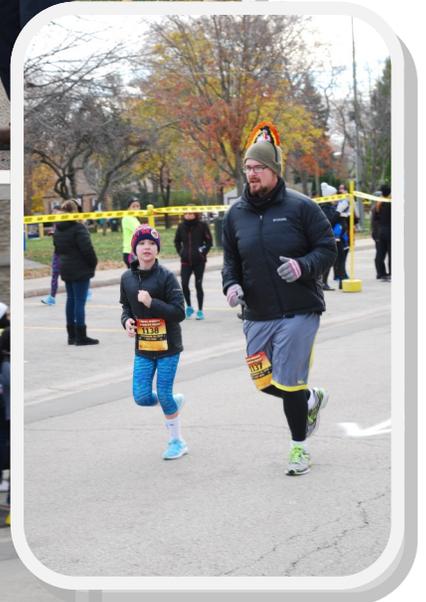
- ◆ “Nothing was NOT marked clearly with signs, parking excellent, layout excellent, plenty of water, staff, safe for kids. All great - this was our first time running this and we are already excited to come back next year.”
- ◆ “We had a ball! The warming tent, the cider and pumpkin pie, the smiles on everyone’s faces - just a fun day of togetherness. Something we all need these days.”
- ◆ “Very impressed with the sense of community, sponsors, food, drinks, fire. Love the medal and the turkey headbands!”
- ◆ “Always difficult to get through last part of 10k race when runners encounter all of the walkers (on Pratt, Lincoln, and to the finish line). Not a huge deal but very inconvenient and affects race time. Have to run around groups of walkers that walk side by side. Maybe separate walker/runner lanes?”



2017 Recommendations

The following recommendations are being considered for the 2017 Turkey Trot:

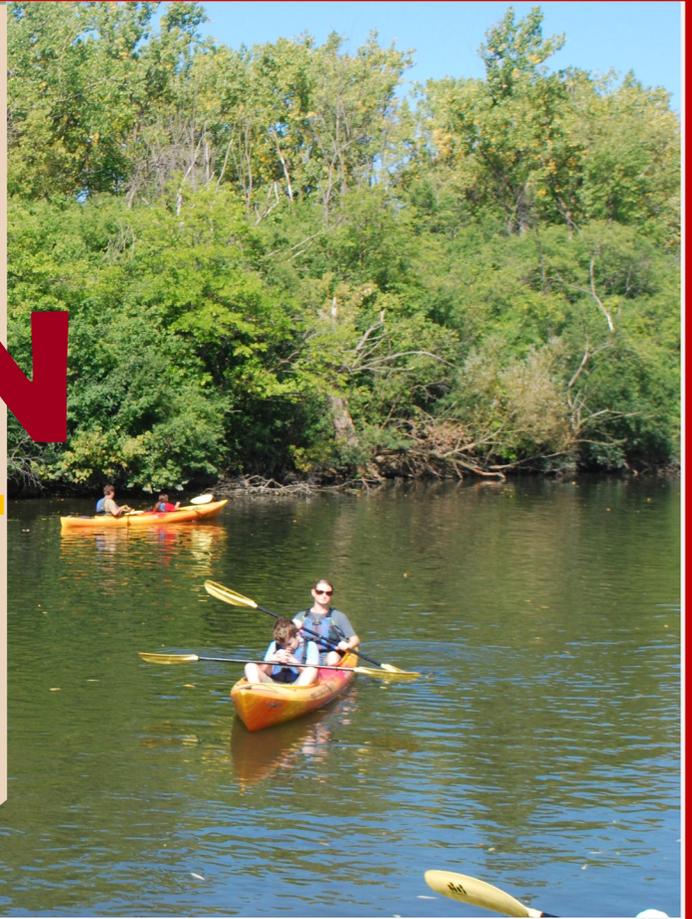
- ◆ Increase race fees by \$2
- ◆ Change early entry fee to end in October instead of November
- ◆ Additional signage: “Walkers please stay to the right”
- ◆ Sound in the sponsor tent for announcements
- ◆ Additional race day parking signage



Lincolnwood
Parks & Recreation

AUTUMN

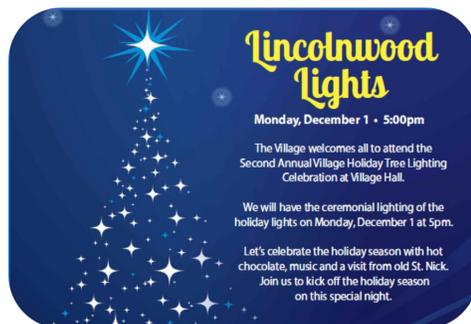
September - December 2016



Report Contents

The Parks and Recreation Autumn program brochure promotes recreation programs offered by the department September - December. This report outlines programs, participation number and revenues/expenses for the fall programs offered in 2016.

- Special Events
- Tot/Youth
- Lincolnwood International Soccer Academy
- Birthday Party Packages
- Exercise, Fitness and Health
- Juzz Dance
- Tennis
- Social Club
- 2016 Financial Overview
- 2015 - 2016 Financial Comparison



Special Events - Touch-A-Truck

In 2016 Touch-A-Truck returned to Village Hall! While attendance of the event when held at the Lincolnwood Town Center mall had been high, staff felt that many of the attendees were people who were out shopping. In an effort to draw more Lincolnwood residents the event was moved back to the Village Hall parking lot.



Highlights from the event:

- Approximately 300 in attendance
- Truck-themed bounce house
- Safer feel utilizing the entire parking lot opposed to part of the parking lot at the mall

Sponsors at the event:

- Physicians Immediate Care
- NorthShore University HealthSystems

*In previous years in order for the Parks and Recreation Department to obtain sponsorship sponsors would need to pay the mall as well the parks and recreation sponsor fees.



Special Events - Family Fun Fest

Family Fun Fest 2016 was held on Sunday, September 18. It was a beautiful September day drawing about 350, our largest event to date, out to Centennial Park. New additions at the event this year included a bounce house and a D.J. We also invited people to bring dogs on leashes out to enjoy the park.



Activities at the event:

- Kites
- Kayaking
- Bike safety
- D.J.
- Bounce house
- Story Walk

Sponsors at the event:

- Lincolnwood Public Library
- RCN Cable
- Physicians Immediate Care
- Pet Supplies Plus



Special Events - Pumpkins in Proesel

The second annual Pumpkins in Proesel Park was held on Saturday, October 22 at the Proesel Park shelter. The event was a huge success with an estimated 450 in attendance. Student volunteers from Niles West and Lincoln Hall Middle School were onsite to run the games and hand out candy to trick-or-treaters.

Activities at the event:

- Face painting
- Carnival
- Pumpkin bounce house
- Haunted-House bounce house
- Halloween-themed skill games
- D.J
- Craft table



Sponsors at the event:

- NorthShore University HealthSystem
- Liberty Bank
- Physicians Immediate Care



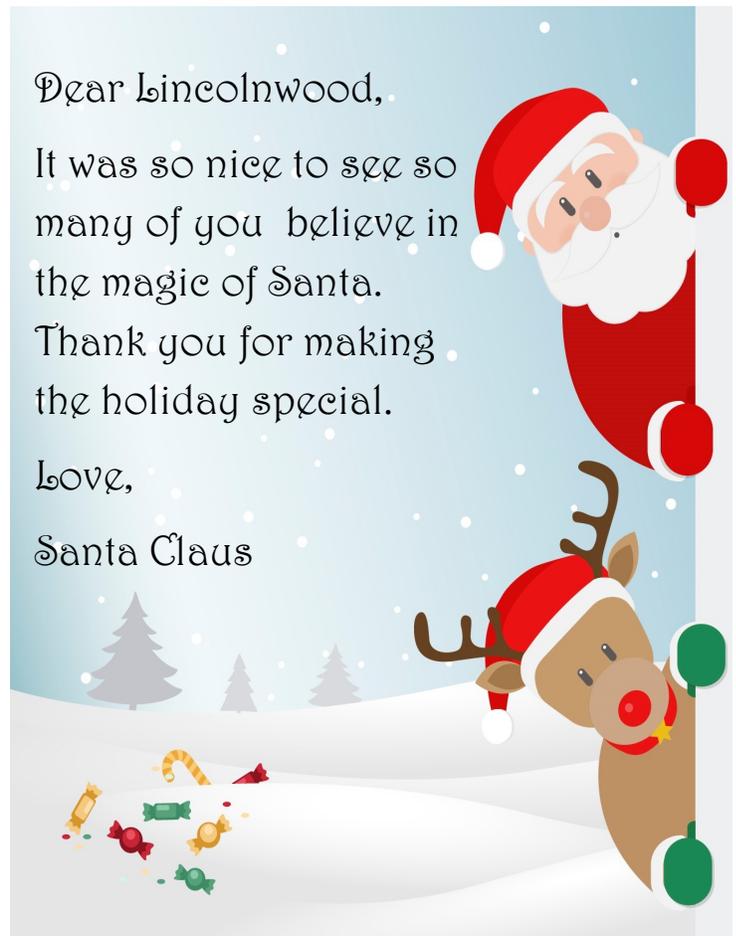
Special Events - Lincolnwood Lights

The fourth annual Lincolnwood Lights was held on Monday, December 5. Hot cocoa and cookies were enjoyed by all as they listened to the Lincoln Hall Chorale group. And of course a very special visit from Santa finished off the evening. Approximately 120 people were in attendance for this magical event.



Special Events - Santa Letters

The Parks and Recreation Department works with the North Pole to help deliver letters from Lincolnwood's kids to Santa. Between November 9 - December 9, 2016 kids had the opportunity to drop their letters for Santa in the special Santa Letters drop box outside of Village Hall. Santa then sent a personalized response to all kids that provided an address.

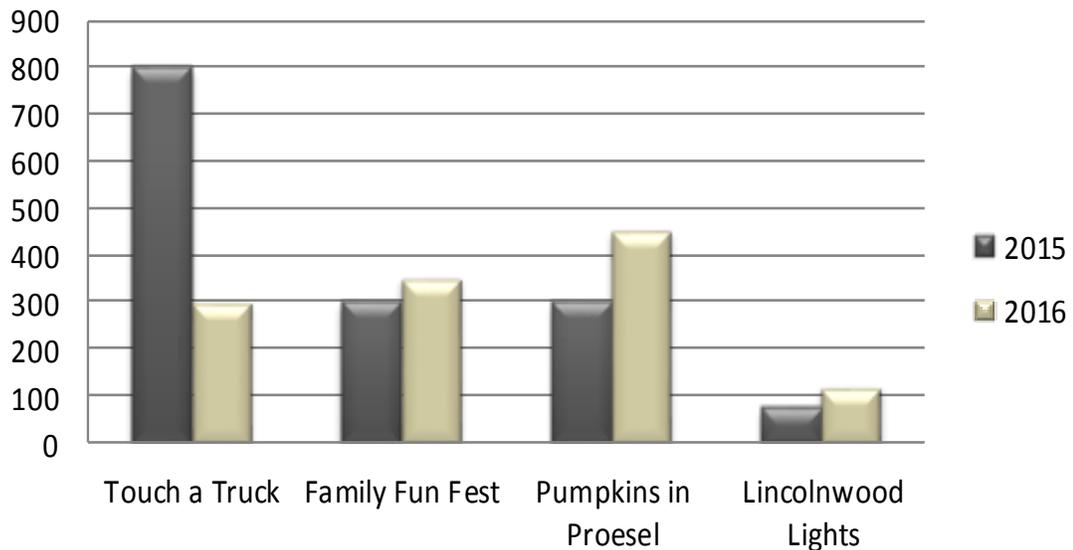


Special Events - Financial Breakdown

All special events offered September - December are free; any revenue collected was generated through sponsorship.

Program	Ages	# of Participants	Revenue
Touch A Truck	All Ages	300	FREE
Family Fun Fest	All Ages	350	FREE
Pumpkins in Proesel	All Ages	450	FREE
Santa Letters	All Ages	38	FREE
Lincolnwood Lights	All Ages	120	FREE
TOTAL		1,258	\$0
Sponsorship			\$1,560
TOTAL REVENUE			\$1,560
TOTAL EXPENSES			\$3,859
NET			(2,299)

2015- 2016 Special Event Participation



**Touch A Truck was moved from the mall to Proesel Park in 2016*

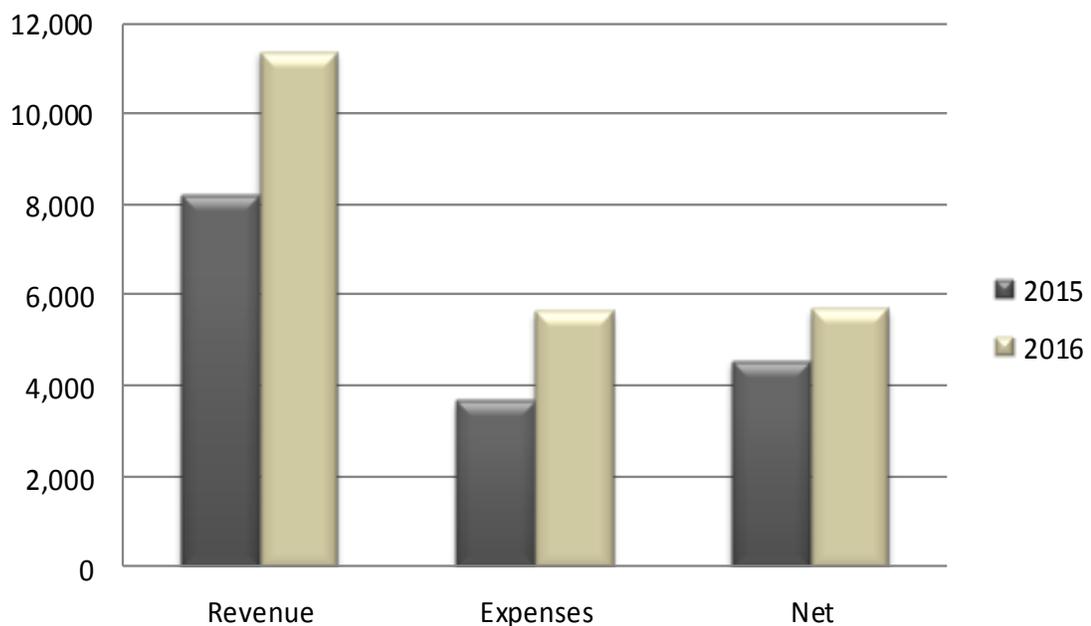
Tot/Youth Programming

Youth programs being offered immediately following the school day are the most popular classes for kids grades K-5. Staff offer in-house programs that are lead by Parks and Recreation staff, as well as contracted programs through a variety of organizations.

Tot/Youth Overview:

- 14 programs were offered (does not include open gym or Lincolnwood International Soccer) for a total of 21 sessions
 - Eight programs were offered for the first time
 - Seven out of the 21 session were cancelled due to low enrollment
 - Five Fridays of open gym were offered at Lincoln Hall
 - Four Saturdays of open gym were offered at Lincoln Hall
- *Five of the seven cancelled classes were offered at the Lincolnwood Community Center not following school dismissal.*

2015- 2016 Tot/Youth Financial Comparison



**Two additional contractual classes ran in 2016*

Tot/Youth Programming

2016 Tot/Youth program breakdown:

Program	Ages	# of Participants	Revenue
Saturday Morning Sports	Grades 3-8	150	FREE
Friday Night Sports	Grades 5-8	100	FREE
Basketball - Todd Hall Session I	Grades K-2	13	\$910
Basketball - Todd Hall Session II	Grades K-2	14	\$840
Basketball - Rutledge Hall Session I	Grades 3-5	14	\$980
Basketball - Rutledge Hall Session II	Grades 3-5	14	\$980
Karate - Rutledge Hall Session I	Grades K-8	14	\$840
Karate - Rutledge Hall Session II	Grades K-8	12	\$720
Sporstmania	Grades K-2	6	\$432
Games Galore	Grades K-2	10	\$700
Soc-Key Session I	Grades K-2	8	\$480
Soc-Key Session II	Grades K-2	9	\$540
We Got Game - Basketball Skills Session I	Grades 3-5	17	\$1,224
We Got Game - Basketball Skills Session II	Grades 3-5	15	\$1,260
We Got Game - Floor Hockey	Grades 3-5	5	\$420
Hip Hop/Break Dance Session I	Grades 5-8	6	\$1,050
TOTAL		407	\$11,376
TOTAL EXPENSES			\$5,655
NET INCOME			\$5,721

Tot/Youth Programming

2016 Tot/Youth survey results:

How did you learn about the program?	
Parks and Recreation brochure	7
Past participant	4
Word of mouth	
Village website	
Social media	
Newspaper article	
Other	
TOTAL RESPONSES	11

What was your level of satisfaction with the program?	
Very satisfied	9
Somewhat satisfied	2
Neutral	
Somewhat dissatisfied	
Very dissatisfied	
TOTAL RESPONSES	11

How likely are you to register again?	
Very likely	8
Somewhat likely	2
Neutral	
Somewhat unlikely	1
Very unlikely	
TOTAL RESPONSES	11

Please rate your level of satisfaction	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Cost of program	5	3			2
Instructor	7		1	1	1
Registration process	8				2
Program schedule	8				2

Lincolnwood International Soccer Academy

The Fall of 2015 was the start of the Lincolnwood International Soccer Academy. The Lincolnwood International Soccer Academy is a soccer league offered to kids of all skill levels and does not require travel. Professional coaches are staffed to set the program apart from surrounding parent coached programs.

The program has since changed from a league to a series of clinics, while enrollment has been unable to sustain multiple teams for a true league. Staff will continue to offer the program and will form a league when participation numbers reach the necessary level.

Program	Ages	# of Participants	Revenue
Fall League	5-14	8	\$2,130
TOTAL		8	\$2,130
TOTAL EXPENSES			\$1,543
NET			\$587

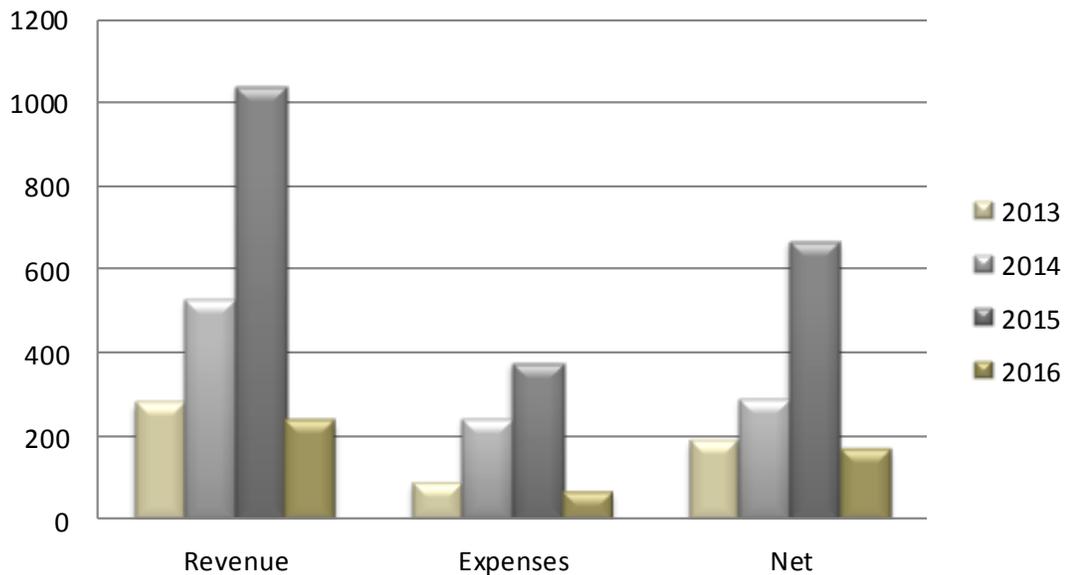


Birthday Party Packages

Birthday party packages at the Community Center were implemented in January of 2012. Since that time a total of eight staff lead birthday parties have been held, one in the fall of 2016. Birthday party packages have not been as successful as anticipated. Staff find it difficult to compete with the specialized amusement centers that offer birthday party packages.

Month	# of Parties	Party Theme	Revenue
November	1	Carnival	\$235
TOTAL	1		\$235
TOTAL EXPENSES			\$65
NET INCOME			\$170

2013 - 2016 Birthday Party Financials

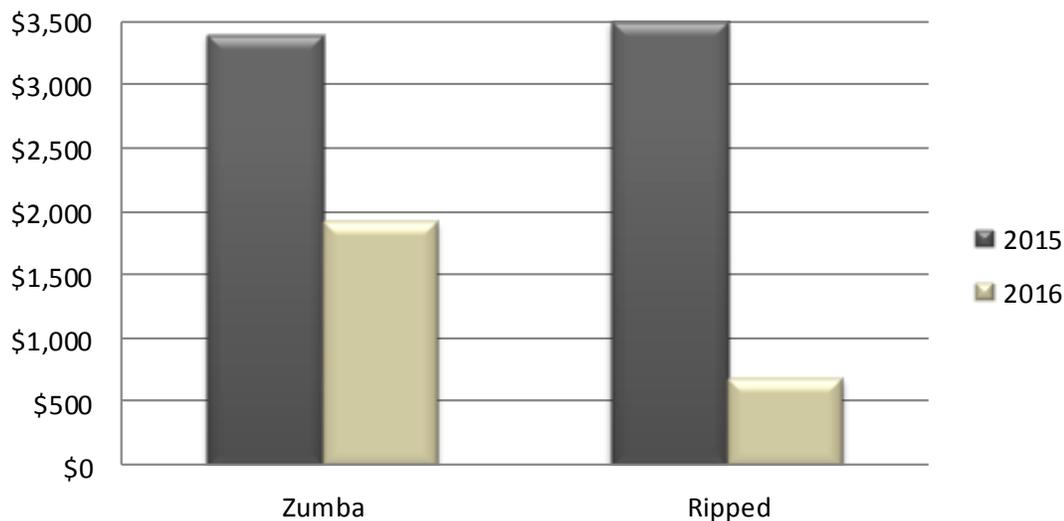


Year	2013	2014	2015	2016
Parties Held	1	2	4	1

Exercise, Fitness and Health

Exercise and Fitness classes cycle in popularity as trends change. Classes such as Jazzercise, Taebo, Boot Camps and Step Aerobics are all fitness classes that have fallen victim to trends. Currently in Lincolnwood Zumba and R.I.P.P.E.D seem to be trending out. In 2015, a total of 89 fitness participants were registered for one of four Zumba or RIPPED classes. In 2016 only 53 participants registered for one of three Zumba or RIPPED classes.

2015- 2016 Zumba/RIPPED Revenue Comparison



After seeing the low enrollment of the RIPPED classes in the Summer of 2016, the decision was made to run the RIPPED class only one day a week (Tuesday). Fit At Fifty, a new fitness program, was added in the Fall to replace the RIPPED class on Thursday evenings.

Fitness Programming

2016 Fitness survey results:

How did you learn about the program?	
Parks and Recreation brochure	4
Past participant	2
Word of mouth	
Village website	
Social media	
Newspaper article	
Other	
TOTAL RESPONSES	6

What was your level of satisfaction with the program?	
Very satisfied	6
Somewhat satisfied	
Neutral	1
Somewhat dissatisfied	
Very dissatisfied	
TOTAL RESPONSES	7

How likely are you to register again?	
Very likely	6
Somewhat likely	
Neutral	
Somewhat unlikely	
Very unlikely	1
TOTAL RESPONSES	7

Please rate your level of satisfaction	Very satisfied	Somewhat satisfied	Neutral	Somewhat dissatisfied	Very dissatisfied
Cost of program	1	3	1		2
Facility	2	1	2		1
Instructor	6				1
Registration process	3	3			1
Program schedule	3	3			1

Exercise, Fitness and Health

Fall 2016 Fitness breakdown:

Program	Ages	# of Participants	Revenue
Zumba - Sunday Session I	16 years+	12	\$672
Zumba - Sunday Session II	16 years+	12	\$567
Zumba - Wednesday Session I	16 years+	8	\$378
Zumba - Wednesday Session II	16 years+	7	\$308
Fit At Fifty - Session I	16 years+	6	\$336
R.I.P.P.E.D - Session I	16 years+	6	\$301
R.I.P.P.E.D - Session II	16 years+	8	\$392
Peace Yoga - Session I	16 years+	15	\$1,335
Peace Yoga - Session II	16 years+	8	\$816
Drop-In Revenue		40	\$449
TOTAL		122	\$5,554
TOTAL EXPENSES			\$3,888
NET			\$1,666

Survey comments:

- Fit At Fifty: “Course was good but could not continue due to arthritis”
**This was the response that rated everything as dissatisfied and very unlikely to register again*
- Zumba response: “Love the class, you need more of them. It’s too much money for a resident. I go to Niles for about \$6 per class
- Zumba response: “Change the fee structure and advertise more to non L’wood residents. L’wood residents have never supported the classes here from what I have seen

To note:

- Three new programs were offered: Fit At Fifty, Nordic Fitness, Knuckleball Comedy

Programs that didn't quite make it

Adult programs that were offered in the Fall of 2016 that were cancelled due to low enrollment:

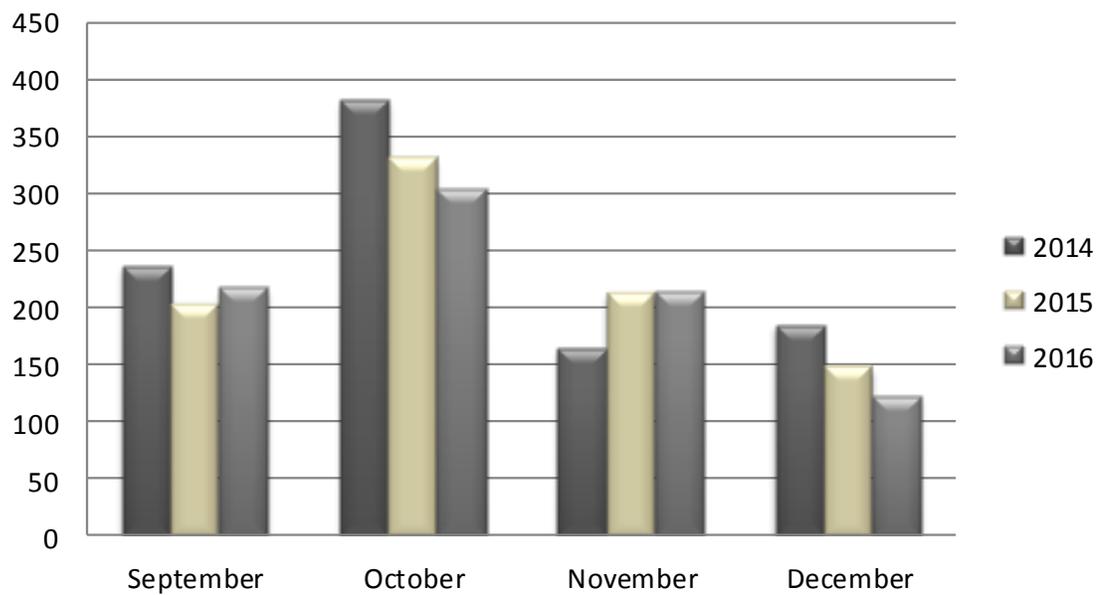
- Adult Softball
- Nordic Fitness
- Knuckleball Comedy
- Session II of Fit At Fifty
- Gingerbread House Decorating and Wine Tasting
- Painting and Wine Tasting

Jazz Dance

Jazz Dance is a program for adults 21 and over, it features instruction ballroom dance with open dance throughout the night. This is a drop in program offered at the Community Center on Friday evenings.

Program	Ages	# of Participants	Revenue
September	21 years+	217	\$2,170
October	21 years+	303	\$3,032
November	21 years+	213	\$2,130
December	21 years+	122	\$1,220
TOTAL		855	\$8,552
TOTAL EXPENSES			\$5,986
NET			\$2,566

2014- 2016 Jazz Dance Participation



Tennis

Tennis lessons are contracted through E-Town Tennis. The summer time is when tennis lessons in Lincolnwood are most popular. Staff have cut back tennis offerings in the Fall and Winter due to low enrollments. There were two youth sessions and one adult session offered in 2016. Of the three offered sessions, the adult program was the only one that ran.

Program	Ages	# of Participants	Revenue
Fall Adult Tennis Lessons	16 years+	4	\$600
TOTAL		4	\$600
TOTAL EXPENSES			\$420
NET			\$180

Staff will continue to work with E-Town Tennis for lessons offered outside running April - October.

Social Club

The Lincolnwood Social Club is open to Lincolnwood residents as well as non-residents over the age of 55. Membership allows for early registration, member pricing and ability to participate in member only events. On average between four and six events are offered each month including:

- Free local lunches
- Holiday parties
- Day trips
- Theatre trips
- City-Style travel lunches
- Informational classes

The Lincolnwood Social Club has received grant funding from the Niles Township Government. With grant funding staff does not charge back all operating costs to participants making participation more attainable for members on a budget.



Social Club

Fall Social Club financial and participation overview:

Program	# of Participants	Revenue
Windy City Live	9	\$225
City-Style Lunch: Smack Shack	11	\$165
AARP Defensive Driving - September	13	\$0
Lunch Bunch: Lou Malnati's	6	\$0
Tony n' Tina's Wedding	3 - Cancelled	\$0
Jule Styne's Greatest Hits	6	\$390
AARP Defensive Driving - October	18	\$0
Longer! Louder! Wagner!	4	\$300
City-Style Lunch: Crosby's Kitchen	11	\$165
Lunch Bunch: Roka Akor	4	\$0
Thanksgiving Lunch	24	\$600
AARP - November	2 - Cancelled	\$0
City-Style Lunch: Blackwood BBQ	8	\$120
Lunch Bunch: Howard Street Inn	5	\$0
Singin' In The Rain	6	\$408
Cooking at the Community Center	5	\$0
Holiday Tea at the Peninsula	9	\$765
Die Fledermaus	10	\$600
Our Town	7	\$0
City-Style Lunch: Marie's Pizza	8	\$120
Lunch Bunch: 90 Miles Cuban Café'	4	\$0
AARP - December	0 - Cancelled	\$0
Holiday Party at McCormick's & Schmicks	19	\$570
Drop In Senior Exercise	~167	\$361
TOTAL	354	\$4,789
	GRANT TOTAL	\$2,000
	TOTAL REVENUE	\$6,789
	TOTAL EXPENSES	\$6,688
	NET	\$101

Fall Participation and Revenue/Expense Totals

Fall financial overview:

- Youth/Tot and Juzz Dance are the largest revenue generating programs
- Areas for growth include Exercise/Fitness/Health, Soccer and Tennis
- Social Club is budgeted to break even
- Special Events are budgeted at a loss

Program Area	# of Participants	Revenue	Expenses	Net Income
Special Events	1,258	\$1,560	\$3,859	(\$2,299)
Youth/Tot	407	\$11,376	\$5,655	\$5,721
Soccer	8	\$2,130	\$1,543	\$587
Birthday Party Packages	1 Party	\$235	\$65	\$170
Exercise/Fitness/Health	122	\$5,554	\$3,888	\$1,666
Juzz Dance	855	\$8,552	\$5,986	\$2,566
Tennis	4	\$600	\$420	\$180
Social Club	354	\$6,789	\$6,688	\$101
FALL SUMMARY	2,990	\$36,796	\$28,104	\$8,692
Without Special Events	1,770	\$35,236	\$24,245	\$10,991

2015 v. 2016 Fall Financials

Notable changes from 2015 to 2016:

- Sponsorship for Special Events increased in 2016 by approximately \$1,400
- Special Events had the largest change in participation, due to event location changes
- Exercise, Fitness and Health saw program changes and cancellations in 2016
- Softball was cancelled in 2016

Program Area	2015		2016	
	# of Participants	Net Income	# of Participants	Net Income
Special Events	2,175	(\$5,585)	1,258	(\$2,299)
Youth/Tot	369	\$4,552	407	\$5,721
Soccer	25	\$1,095	8	\$587
Birthday Party Packages	4 Parties	\$666	1 Party	\$170
Exercise/Fitness/Health	171	\$3,686	122	\$1,666
Softball	5 Teams	\$614	-	-
Juzz Dance	966	\$3,397	855	\$2,566
Tennis	7	\$148	4	\$180
Social Club	491	\$167	354	\$101
FALL SUMMARY	4,239	\$8,742	2,990	\$8,692

Request For Board Action

REFERRED TO BOARD: April 18, 2017

AGENDA ITEM NO:

ORIGINATING DEPARTMENT: Parks and Recreation

SUBJECT: Approval of a Recommendation by the Parks and Recreation Board to Adopt a Resolution to Award a Bid for the Provision of Apparel to ----- of -----, Illinois

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

The Parks and Recreation Department purchases apparel for program staff and participants for a variety of programs throughout the year. Apparel ensures that staff members are easily identifiable and provides participants with a way to identify as part of a program. The Invitation to Bid was advertised in the Lincolnwood Review on March 9, 2017. Bid packets were also sent to 24 vendors. The bid documents requested per item pricing for apparel in nine categories.

On March 31, 2017 the Village opened six sealed bids. Staff reviewed the bid and found that the lowest responsible bidder is ----- . The summary is shown below.

2017 Department of Parks & Recreation Apparel Pricing	
Company	Total
Sunburst Sportswear, Inc.	\$8,221.40 - \$24,541.36
Printer's Ink, LLC (through Express Press)	\$8,319.42 - \$29,624.72
Marathon Sportswear Inc.	\$8,800.82 - \$21,973.51
Ad-Wear & Specialty of Texas, Inc.	\$10,379.36 - \$21,688.15
Varsity Brands Holding Co, Inc. (through BSN Sports, LLC)	\$12,308.79 - \$38,963.29
UpMerch	\$15,128.52 - \$41,029.52

*Range based on multiple apparel options.

FINANCIAL IMPACT:

Apparel items are accounted for in program and facility budgets for the 2017/2018 Fiscal Year. Most items are paid for by participant fees, with the exception of apparel for Public Works.

DOCUMENTS ATTACHED:

1. Proposed Resolution
3. Bid Proposal and Contract
2. Unapproved Minutes of the April 11, 2017 meeting of the Parks and Recreation Board

RECOMMENDED MOTION:

Move to approve a Resolution awarding a bid for the provision apparel to ----- of -----, Illinois

RESOLUTION NO. R2017-_____
A RESOLUTION APPROVING THE AWARD
OF THE SEASONAL PROGRAM APPAREL BID
TO _____, INC. OF _____, ILLINOIS

WHEREAS, the Village sought bids for Seasonal Program Apparel (“*Contract*”), for the provision of embroidered and screened t-shirts, sweatshirts, polo shirts, fanny packs, and hats for program participants and staff members;

WHEREAS, _____, Inc. of _____, -- was the lowest, responsible bidder of the firms that submitted bid packages to the Village; and

WHEREAS, the Village President and Board of Trustees have determined that entering into the Contract with _____, Inc. will serve and be in the best interest of the Village;

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LINCOLNWOOD, COOK COUNTY, ILLINOIS, as follows:

SECTION 1. RECITALS. The facts and statements contained in the preamble to this Resolution are found to be true and correct and are hereby adopted as part of this Resolution.

SECTION 2. APPROVAL OF CONTRACT. The Contract by and between the Village and _____, Inc. shall be, and is hereby, approved in substantially the form attached to this Resolution as Exhibit A.

SECTION 3. EXECUTION OF CONTRACT. The Village President and the Village Clerk shall be, and they are hereby, authorized and directed to execute and attest, on behalf of the Village, the Contract upon receipt by the Village Clerk of at least one original copy of the Contract executed by _____, Inc. provided, however, that if the executed copy of the Contract is not received by the Village Clerk within 60 days after the effective date of this Resolution, then this authority to execute and attest shall, at the option of the President and Board of Trustees, be null and void.

SECTION 4. EFFECTIVE DATE. This Resolution shall be in full force and effect from and after its passage and approval as provided by law.

[SIGNATURE PAGE FOLLOWS]

PASSED this ____ day of _____, 2017.

AYES: _____

NAYS: _____

ABSENT: _____

ABSTENTION: _____

APPROVED by me this ____ day of _____, 2017.

Gerald C. Turry, President
Village of Lincolnwood, Cook County, Illinois

ATTESTED and FILED in my office this
____ day of _____, 2017

Beryl Herman, Village Clerk
Village of Lincolnwood, Cook County, Illinois

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EXHIBIT A

CONTRACT

Request For Board Action

REFERRED TO BOARD: April 18, 2017

AGENDA ITEM NO:

ORIGINATING DEPARTMENT: Parks and Recreation

SUBJECT: Approval of a Recommendation by the Parks and Recreation Board to Adopt a Resolution Approving a Second Amendment to the Contract for Department of Parks and Recreation Bus Services with Alltown Bus Services Inc., of Skokie, IL.

SUMMARY AND BACKGROUND OF SUBJECT MATTER:

The Parks and Recreation Department utilizes contracted bus transportation for summer day camp daily shuttle services, field trips and for the swim team's transportation to swim meets. Every three years the Village goes through the formal bid solicitation process to award a contract. Once a contract is awarded, the Village has the option of extending the contract for additional years.

On April 21, 2015, Alltown bus Services, Inc. of Skokie IL. was awarded the bid for the provision of summer bus transportation for day camps and swim team. Alltown Bus Service has provided summer bus transportation since 2009 and in numerous years prior to 2008. Staff's experience working with Alltown Bus Services, Inc. has been favorable. They provide timely service and clean buses. The drivers are professional, safe and courteous. Headquartered in Skokie at 7300 N. St. Louis Avenue, they are very knowledgeable of Lincolnwood and the surrounding area.

The Parks and Recreation Department would like to continue working with Alltown bus Services, Inc. during the 2017 summer season, and desire to enter into a second amendment to the Contract to renew the Contract for a one-year renewal term. The prices will remain the same as the 2016 prices.

Service	Price
1. Field trip services within 30 miles	\$234.73 per bus per field trip
2. Field Trip service outside of 30 miles	\$257.25 per bus per field trip
3. Daily shuttle service within Lincolnwood	\$234.73 per bus per field trip
4. Swim meet service within 30 miles	\$ 255.23 per bus per meet
5. Swim meet service outside of 30 miles	\$378.23 per bus per meet
6. Cancellation fee for field trip busing	\$70.73 per bus per field trip

The Parks and Recreation Board discussed this amendment at the April 11, 2017 meeting. They unanimously voted to approve the second amendment to the Contract with Alltown Bus Services, Inc. of Skokie, IL. for the provision of summer bus transportation for day camps and swim team.

FINANCIAL IMPACT:

There is \$23,000 budgeted for the day camp transportation and \$1000 for swim meet transportation in the Fiscal Year 2017/2018 Parks and Recreation Department budget. All transportation costs are recovered through fees charged to the participants.

DOCUMENTS ATTACHED:

1. Proposed Resolution
2. Second Amendment to Contract/Proposal
3. Unapproved Minutes of the April 11, 2017 meeting of the Parks and Recreation Board

RECOMMENDED MOTION:

Move to approve a recommendation by the Parks and Recreation Board to adopt a Resolution approving the second amendment to the Contract with Alltown Bus Services., of Skokie, IL. for the provision of summer bus transportation for day camps and swim team.

VILLAGE OF LINCOLNWOOD

RESOLUTION NO. R2017-_____

**A RESOLUTION APPROVING A SECOND AMENDMENT TO THE CONTRACT FOR
DEPARTMENT OF PARK AND RECREATION BUS SERVICES
WITH ALLTOWN BUS SERVICE, INC.**

WHEREAS, on April 21, 2015, Alltown Bus Service, Inc. ("*Alltown*"), submitted to the Village a "Contract/Proposal for Department of Park and Recreation Bus Services" ("*Contract*") to perform certain bus services ("*Bus Services*") for the Village, which Contract the Village accepted; and

WHEREAS, pursuant to Section 3 of the Contract, the Contract may be renewed each year upon the mutual agreement of Alltown and the Village; and

WHEREAS, the Village desires Alltown to continue performing, and Alltown desires to continue to perform, the Bus Services for the Village; and

WHEREAS, the Village and Alltown now desire to enter into a second amendment to the Contract to: (i) renew the Contract for a one-year renewal term; and (ii) amend the schedule of prices set forth in the Contract ("*Second Amendment*"); and

WHEREAS, the Village President and Board of Trustees have determined that it will serve and be in the best interest of the Village to enter into the Second Amendment to the Contract with Alltown;

NOW, THEREFORE, BE IT RESOLVED BY THE PRESIDENT AND BOARD OF TRUSTEES OF THE VILLAGE OF LINCOLNWOOD, COOK COUNTY, ILLINOIS, as follows:

SECTION 1. RECITALS. The facts and statements contained in the preamble to this Resolution are found to be true and correct and are hereby adopted as part of this Resolution.

SECTION 2. APPROVAL OF SECOND AMENDMENT TO CONTRACT. The Second Amendment to the Contract by and between the Village and Alltown is hereby approved in substantially the form attached to this Resolution as **Exhibit A**, and in a final form to be approved by the Village Manager and the Village Attorney.

SECTION 3. EXECUTION OF SECOND AMENDMENT TO CONTRACT. The Village Manager and the Village Clerk are hereby authorized and directed to execute and attest, on behalf of the Village, the Second Amendment to the Contract upon receipt by the Village Clerk of at least one original copy of the Second Amendment to the Contract executed by Alltown; provided, however, that if the executed copy of the Second Amendment to the Contract is not received by the Village Clerk within 30 days after the effective date of this Resolution, then this authority to execute and attest will, at the option of the President and Board of Trustees, be null and void.

SECTION 4. EFFECTIVE DATE. This Resolution will be in full force and effect from and after its passage and approval as provided by law.

PASSED this ___ day of _____, 2017.

AYES: _____

NAYS: _____

ABSENT: _____

ABSTENTION: _____

APPROVED by me this _____ day of _____, 2017.

Gerald C. Turry, President
Village of Lincolnwood, Cook County, Illinois

ATTESTED and FILED in my office this
_____ day of _____, 2017

Beryl Herman, Village Clerk
Village of Lincolnwood, Cook County, Illinois

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EXHIBIT A

Second Amendment to Contract

LINCOLNWOOD PARKS & RECREATION

Staff Report: April 2017



UPCOMING EVENTS

Date	Event	Location
Wednesday, April 5	Hamilton	Private Bank Theatre
Saturday, April 8	Lincolnwood Egg Hunt	Proesel Park
Tuesday/Thursday, April 11 & 13	AARP – Safe Driver Course	Community Center
Tuesday, April 11-21	G.G. Rowell Playground Install	G.G. Rowell Park
Thursday, April 20	Mother Son Bingo	Lincolnwood Fire Station
Tuesday, April 25	Coffee with the Clerics	Council Chambers
Sunday, April 30	Best Friends Walk	Centennial Park

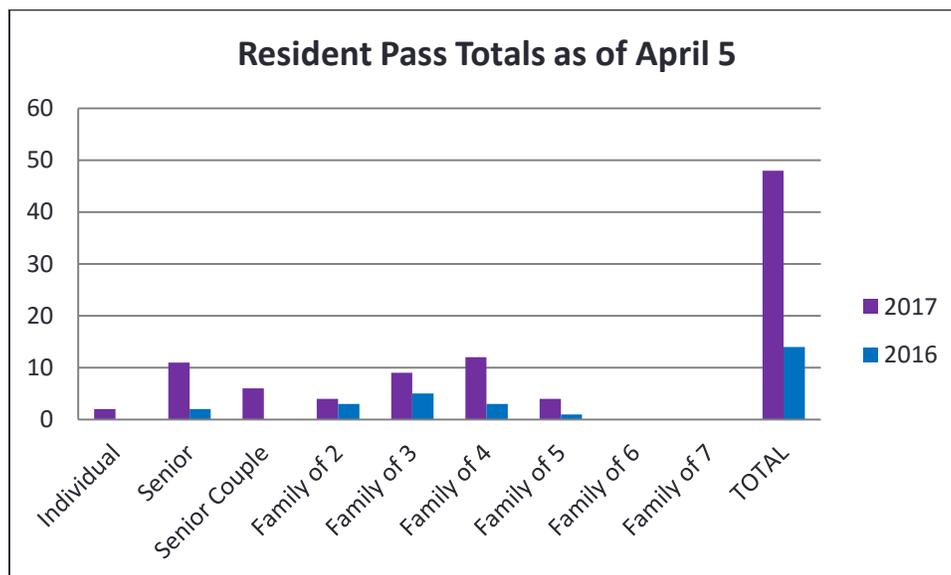
Lincolnwood
Parks & Recreation

ADMINISTRATIVE OPERATIONS

Highlights

Proesel Park Picnic Permit - Proesel Park Picnic Permits became available to residents on Monday, April 3. Nine residents visited our office first thing in the morning to reserve their date and 13 picnic permits were issued that day. A total of 10 picnic permits were issued during opening day last year, on April 4, 2016. As of the end of the day on April 5, 21 picnic permits have been issued. New this year, weeknight shelter reservations are being offered and a firm start date for non-resident picnic reservations has been scheduled in June.

Aquatic Center Pass Sales - New this year, a Resident Aquatic Center Pass Kick Off Event took place on Tuesday, March 28 from 9am to 7pm. Residents who renewed or purchased an aquatic center pass during the kick-off received a free guest pass and aquatic center water bottle, in addition to other goodies and prizes. A total of 21 resident passes were sold during the event.



Non-Resident Aquatic Center Pass Sales will begin online on Saturday, April 22 at 10am. If all 2100 passes are not sold that morning, passes will continue to be available for purchase in the Parks & Recreation office.

SEASONAL HIRING

Aquatic Center – The Aquatic Center is still actively recruiting and interviewing enthusiastic adults and students who are interested in working in our community. As of April 5, 2017, we are nearly done interviewing for the front desk, concession stand, and maintenance positions at the aquatic center. Our team is still seeking lifeguards, an Aquatic Center Coordinator, and a Swim Lesson Coordinator. Included below is a breakdown of the number of interviews scheduled for each month, as well as the number of conditional employment offers that have been provided to applicants as of April 5, 2017. Anyone interested in joining the Aquatic Center Team is encouraged to apply as soon as possible by visiting <http://www.lincolnwoodil.org/employment>!

Aquatic Center Hiring Status (as of 4/5/17)

Month	Scheduled Interviews	Accepted Offers
February	7	22
March	38	50
April	17	TBD
TOTAL	62	72

Summer Day Camp – Lincolnwood Summer Day Camp is currently seeking applicants for Camp Supervisor and Camp Counselor positions. Last year's camp staff has been contacted and 11 previous staff members have applied. Included below is a breakdown of the number of interviews scheduled for each month, as well as the number of conditional employment offers that have been provided to applicants as of April 5, 2017. Anyone interested in joining the Aquatic Center or Summer Day Camp team can apply by visiting <http://www.lincolnwoodil.org/employment>.

Summer Day Camp Hiring Status (as of 4/5/17)

Month	Scheduled Interviews	Accepted Offers
February	9	8
March	33	25
April	2	TBD
TOTAL	44	33

MARKETING CHANNEL HIGHLIGHTS

	January	February	March
FACEBOOK			
Posts			
Total Followers	1093	1105	1108
Total Reach	12,673	11,065	7,906
Engagement	5,497	9,178	6,644
TWITTER			
Tweets	10	8	7
Impressions	6,372	4,300	2,977
Followers	173	173	173
Top Tweet	Daddy Daughter	Iron Chief's Cook-off	Summer Day Camp
INSTAGRAM			
Posts	3	5	8
Likes	25	53	208

Digital Brochure

	Winter/Spring	Summer Day Camp	Summer
Reads	438	629	102
Impressions	1,398	1,202	167

Emails

	Date	Open Rate	Click Rate	Unsubscribed
Daddy Daughter	2/1/2017	27.4%	6.9%	2
Iron Chief's	2/08/2017	29.7%	4.4%	5
Coupes & Comedy (1)	2/17/2017	29.4%	4.3%	1
Coupes & Comedy (2)	2/23/2017	29.6%	16.7%	0
Summer Day Camp (1)	3/6/2017	32.2%	14.3%	3
Summer Day Camp (2)	3/22/2017	31.12%	10.9%	1
Aquatic Center	3/25/2017	36.6%	8.8%	1
Egg Hunt	3/30/2017	37.6	2.8%	2

Press Releases

Park Play Date IPRA AWARD	Press release distributed
Summer Day Camp	Press release distributed

Online Promotions

Event	Dist. 74	Nextdoor	Chicago Parent	Oaklees Guide	Chicago Kids	Yelp	Metromix
Iron Chief's
Soccer Clinic	.	.			.		
Summer Day Camp		
Egg Hunt

Select Promotions

Facebook Post Boost	Date	Reach	Engagements	Amount
Iron Chief's Cookout	2/07/2017	2,740	87	\$20.00

Event Sponsorship

Date	Sponsor	Event	Amount	Notes
2/3/2017	Physicians Immediate Care	Daddy Daughter Dance	\$225	In addition to monetary sponsorship, this sponsor also provided a carnation for each girl who attended the event.

RECREATION

PROGRAMMING HIGHLIGHTS

Rutledge Hall Portfolio Night

Recreation staff participated in Portfolio Night at Rutledge Hall in which the department had the opportunity to provide several promotional materials on upcoming programs and events. This is the first time the department has participated at the school in this event and it was a great way to reach out to the parents about upcoming recreational happenings.

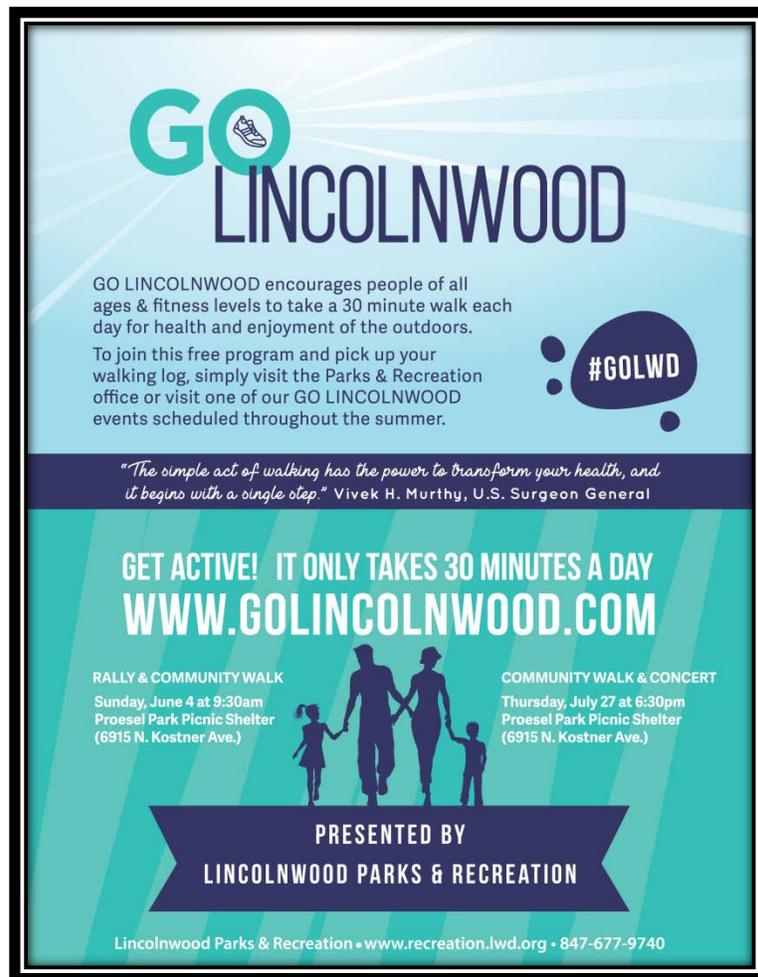


Planning Month

The majority of the month of March is spent planning for the many upcoming programs and events that will be implemented beginning in April and throughout the summer season. New this year, the Parks and Recreation Department has assumed the responsibility of planning and implementing the annual Egg Hunt. For many years this event has been coordinated through the FOP. However this year it was decided that the event was better suited for the Parks and Recreation Department. During this transition year though, staff have been working closely with the Police Department to secure officers and volunteers that have been involved with the event in the past to help ensure a successful transition and a great event. The event is scheduled for Saturday, April 8 beginning at 10am at the Proesel Park Shelter.

GO Lincolnwood!

GO Lincolnwood is a new fitness initiative promoted by the Parks and Recreation Department that encourages Lincolnwood residents of all ages and fitness levels, and Village employees to commit to walking 30 minutes a day for health and wellness. Participants can pick up a walking log at the Parks and Recreation office to track their walking. To officially kick off this community program, an inspiring rally and a 30 minute walk around Proesel Park is being planned for Sunday, June 4 at 9:30am. The department is very excited about this program as the goal is to make a community and Village wide impact on promoting the importance of leading and choosing an active and healthy lifestyle.



The poster features a light blue background with a sunburst effect behind the 'GO LINCOLNWOOD' logo. The 'GO' is in a teal circle with a white sneaker icon. Below the logo, there is a paragraph of text and a dark blue speech bubble containing the hashtag #GOLWD. A dark blue banner at the bottom contains a quote from Vivek H. Murthy, U.S. Surgeon General. Below the banner, there are two columns of event information flanking a silhouette of a family walking. At the very bottom, a dark blue ribbon contains the text 'PRESENTED BY LINCOLNWOOD PARKS & RECREATION' and a footer with contact information.

GO LINCOLNWOOD

GO LINCOLNWOOD encourages people of all ages & fitness levels to take a 30 minute walk each day for health and enjoyment of the outdoors.

To join this free program and pick up your walking log, simply visit the Parks & Recreation office or visit one of our GO LINCOLNWOOD events scheduled throughout the summer.

#GOLWD

"The simple act of walking has the power to transform your health, and it begins with a single step." Vivek H. Murthy, U.S. Surgeon General

GET ACTIVE! IT ONLY TAKES 30 MINUTES A DAY
WWW.GOLINCOLNWOOD.COM

RALLY & COMMUNITY WALK
Sunday, June 4 at 9:30am
Proesel Park Picnic Shelter
(6915 N. Kostner Ave.)

COMMUNITY WALK & CONCERT
Thursday, July 27 at 6:30pm
Proesel Park Picnic Shelter
(6915 N. Kostner Ave.)

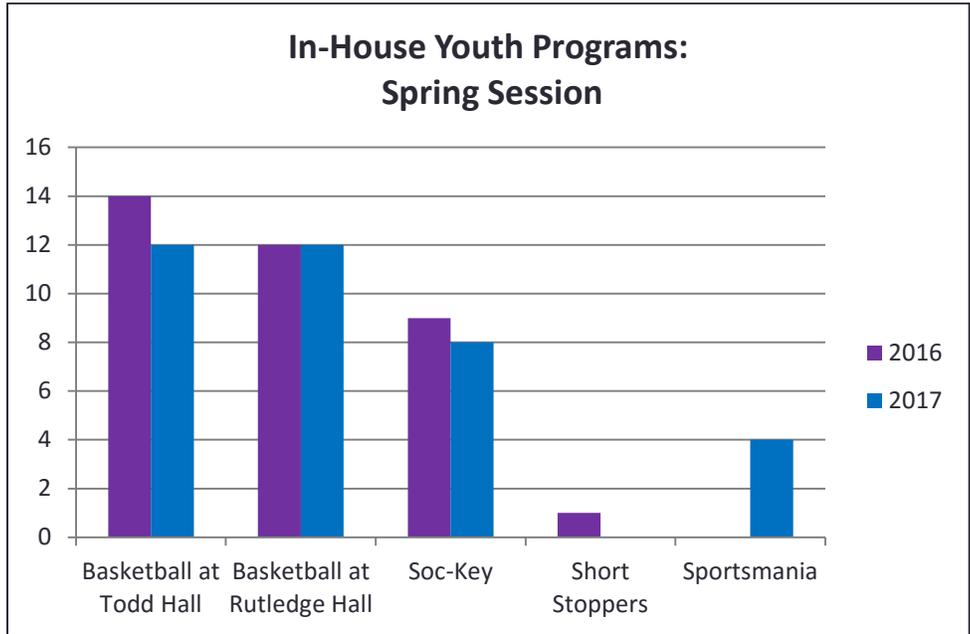
PRESENTED BY
LINCOLNWOOD PARKS & RECREATION

Lincolnwood Parks & Recreation • www.recreation.lwd.org • 847-677-9740

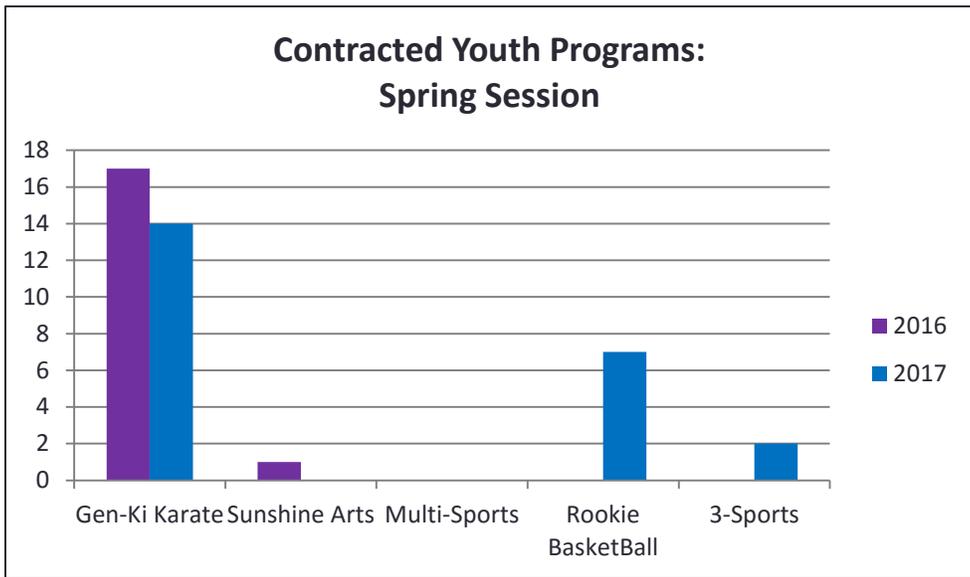
YOUTH PROGRAMS

Afterschool programs

Sportsmania is a new program being offered in 2017. Due to low enrollment in 2016 Short Stoppers was canceled and not offered in 2017.

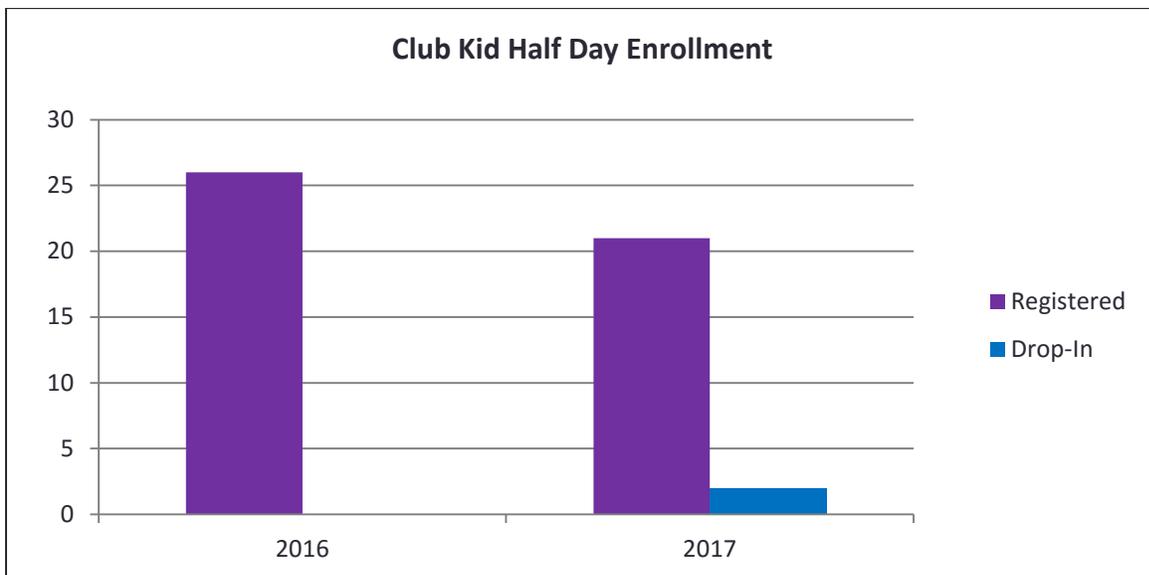
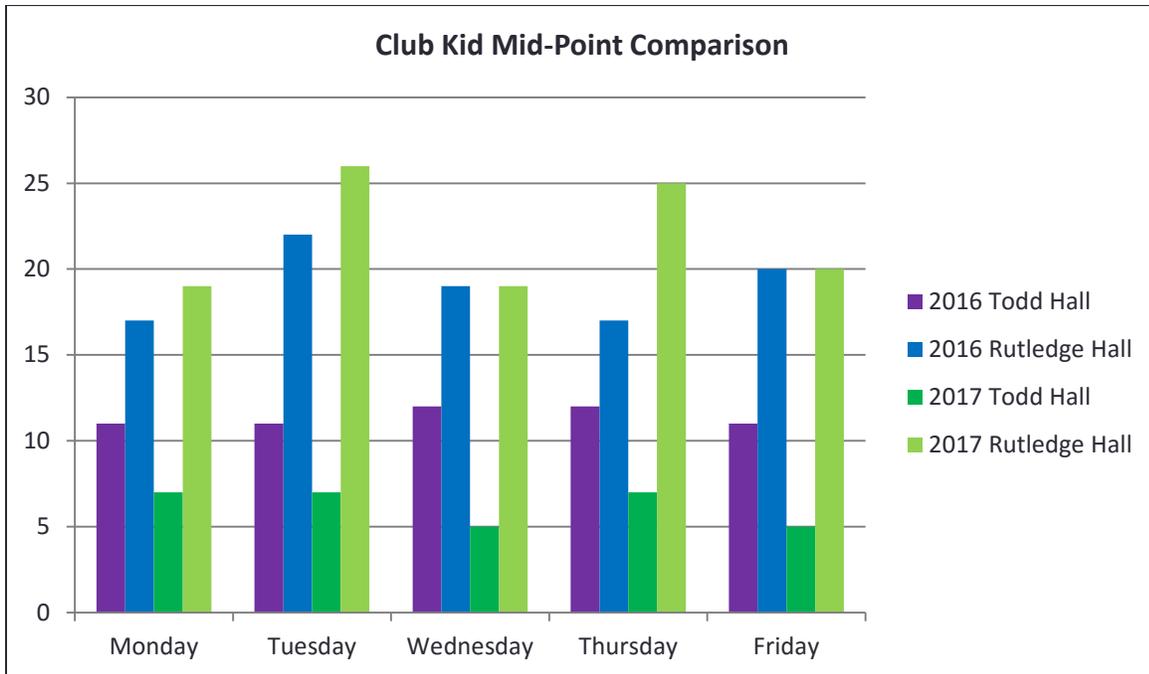


In 2016 Kids First Multi Sport and Sunshine Art were canceled due to no enrollment. In 2017 3 Sports was canceled due to low enrollment. The slight decrease in Karate participation can be attributed to children aging out of the program.



CLUB KID

Charts display registration numbers broken down by school year. In 2016 there weren't any drop-ins, which is reflected in the chart.

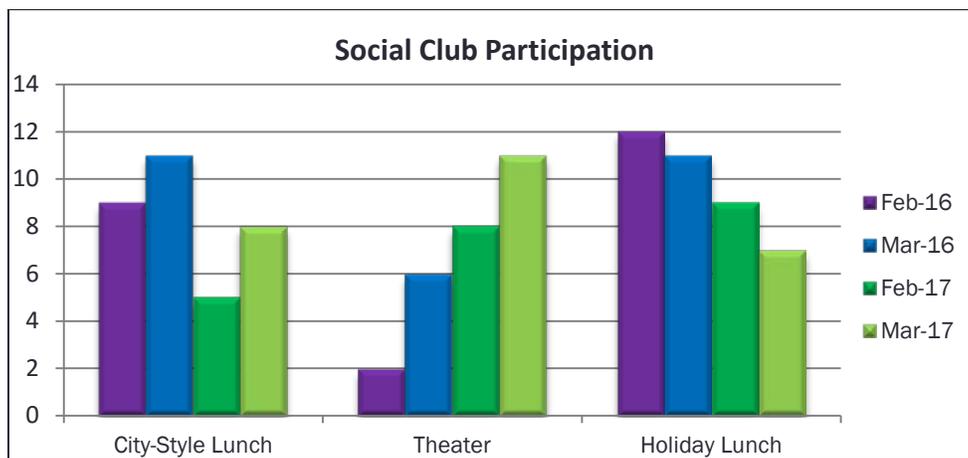


LINCOLNWOOD SOCIAL CLUB (AGES 55+)

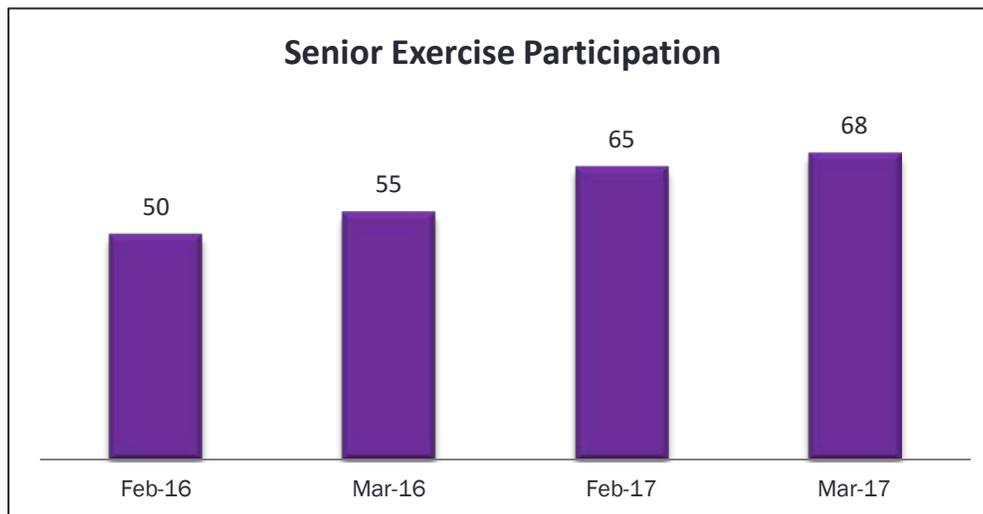
Location plays a big role in the Social Club participation. The decrease in city-style lunch participation can be attributed to the variety of restaurants chosen. In 2016, the group headed to Italian and American style dining locations, whereas in 2017 the dining locations have been slightly more adventurous with Ethiopian and Thai.

The increase in theater trip participation can be attributed to moving away from the traditional plays that were booked in 2016 and having the group attend the Money Museum and lunch and a show at White Fence Farm.

The decrease in participation in the Holiday lunches can be attributed to the limit on registration due to space available on the bus.

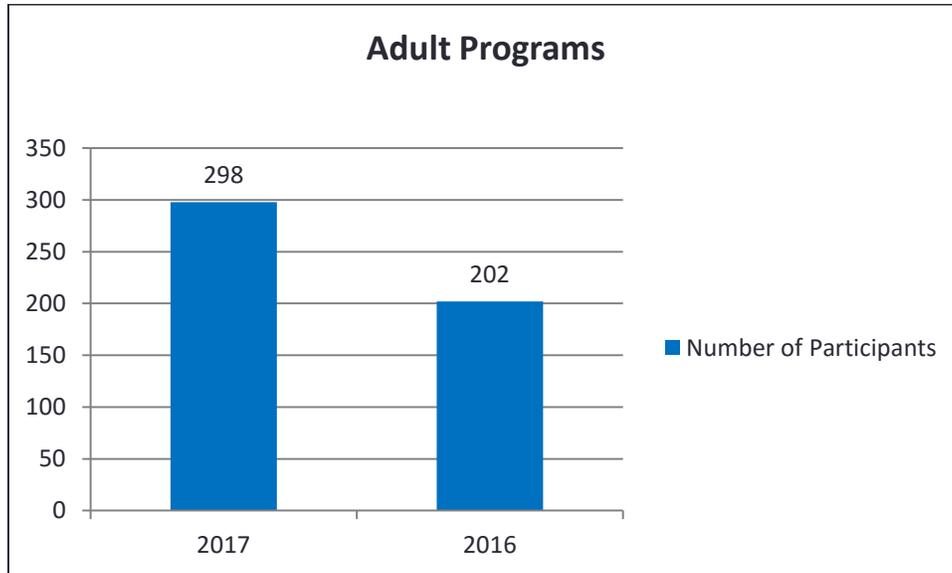


The increase in senior exercise participation can be attributed to the mild winter as weather plays a large role in attendance.



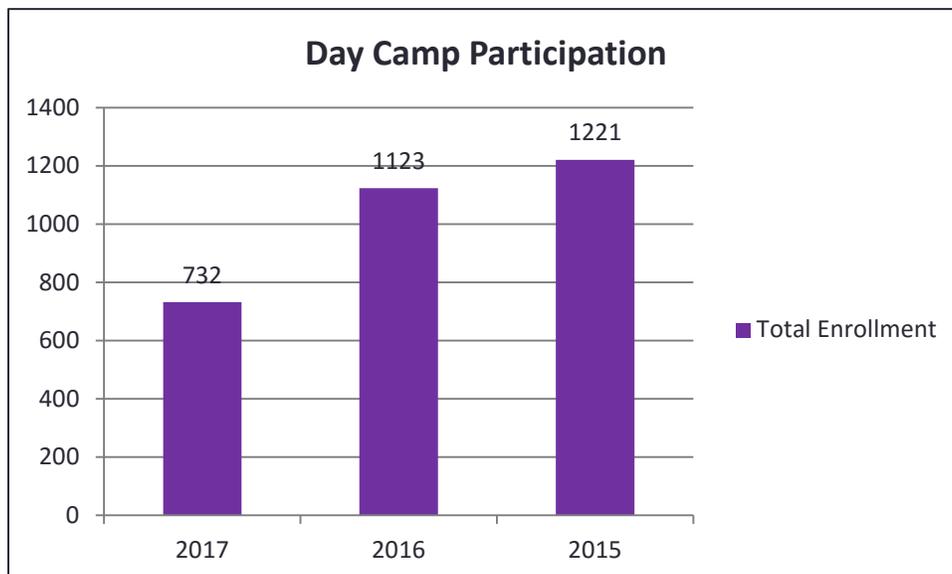
ADULT PROGRAMS

Below are the final winter registration numbers for adult programs. Adult programs consist of Jazz Dance and fitness programs including: Zumba, Peace Yoga, RIPPED, Nia and Fit at Fifty.



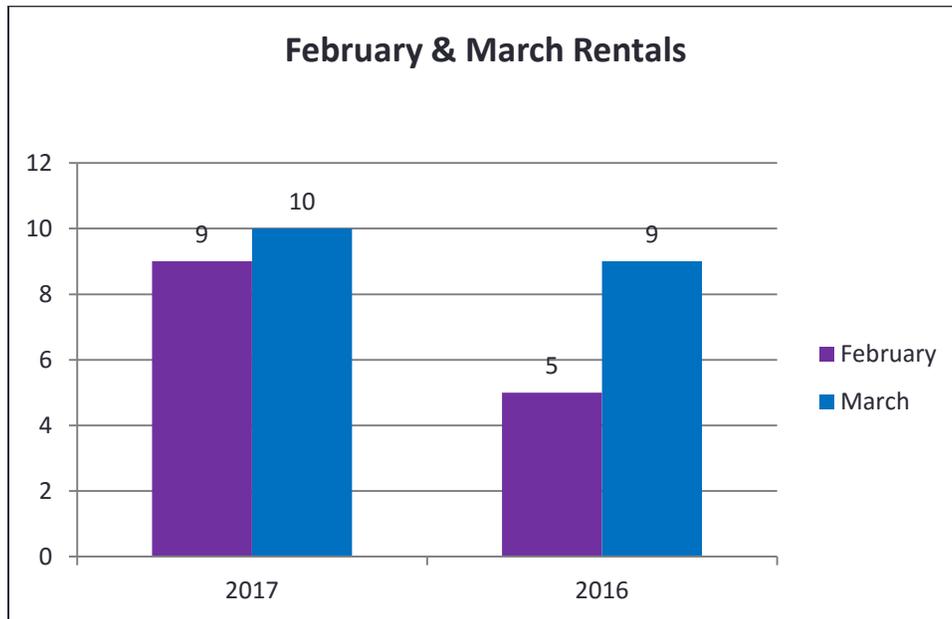
DAY CAMP

The chart below displays final camp registration numbers for the 2015 and 2016 seasons and numbers as of April 2017. As of April 2017 65% of our total enrollment has been achieved compared to April of 2016.



COMMUNITY CENTER

Many lively and fun events were held at the Community Center throughout the months of February and March. Events included birthday parties, bridal showers, Iron Chief, State of the Village and an employee recognition event. A total of \$7,043 in rental revenue was generated during the months of February and March compared to \$3,600 in rental revenue generated during February and March of 2016.



PARKS AND FACILITIES

HIGHLIGHTS

G.G. Rowell Park Playground - The G.G. Rowell Park playground replacement is scheduled to take place this month! Kids Around the World will be on-site on Monday, April 10 to remove the existing equipment and accept it as a donation. On Tuesday, April 11, Hacienda Landscaping, Inc will begin preparations of the site and the installation of the new Landscape Structures playground equipment provided by NuToys Leisure Products. The project is anticipated to take two weeks and the tentative completion date is Friday, April 21 or sooner, depending on the weather.

Aquatic Center Chemical Controller - The mechanical operation of the Proesel Park Family Aquatic Center relies heavily on two water treatment systems. Each system is operated by chemical controllers, which are computers that monitor several factors that contribute to water quality, automatically implement chemical feeding in proportion to demand, and communicate with the filters during multiple daily filter cleaning cycles. The water chemistry controllers currently utilized at aquatic center were installed during the 2003 facility renovation. After 13 years of service, the chemical controllers for the large pools (main and activity) and kiddie pool have surpassed their anticipated useful life of 10-12 years. During the final few weeks of the 2016 season, one of the existing controllers began providing inaccurate chemical level readings on an inconsistent basis which resulted in unpredictable and inaccurate chemical feeding to the main pool and activity pool. While staff kept the situation under control on a short-term basis, the management of such a situation is not a sustainable practice, negates the efficiencies of an automated system, and does not create a stable environment for the chemical controller or feeders. Thus, a recommendation to replace the chemical controllers at the aquatic center was put forth and approved to take place prior to the start of the 2017 season. Staff is working with Williams Architects, Halogen Supply Company, and Aqua Fection to complete this project.

PLAYGROUND INSPECTION REPORT SUMMARY

Date: March 24, 2017

Inspector: Melissa Rimdzius, CPRP, CPSI

Hazard Ranking System

#1 – Condition reported for immediate attention, hazard level high

#2 – Condition should be corrected within one-four weeks, hazard level is moderate

#3 – Condition should be corrected within a determined amount of time, hazard level low

#4 – Condition is aesthetic

#5 – Condition should be fixed when the playground is replaced

GOEBELT PARK

Rank	Month Reported	Description
1	March	Ensure one of the bolts on the tallest piece of equipment is flush with the post.
3	March	Shorten the belt swing chains by 4 links and ensure the chains are the same length for each swing. This will reduce the engineered wood fiber displacement under the swings.
3	March	RE-set the sand diggers to ensure a proper height above the sand.

Flowers Park

Rank	Month Reported	Description
1	March	Securely affix the motorcycle rocker to the concrete footer underneath the woodchips. It is slightly loose.
2	March	The top of the tan and red standalone piece of equipment is bent and one of the bolts is loose. Tighten the bolt and attempt to straighten out the top to decrease the size of the gap in between the two plastic pieces along the top.
3	March	Replace the hard-edge bolts with rounded bolts on the tall play panel.

PROESEL PARK

No repairs needed at this time

KILDARE PARK

No repairs needed at this time

O'BRIEN PARK

No repairs needed at this time

ROSSI PARK

No repairs needed at this time

CENTRAL PARK

No repairs needed at this time

DRAKE PARK

No repairs needed at this time

COLUMBIA PARK

No repairs needed at this time

KENNETH PARK

No repairs needed at this time

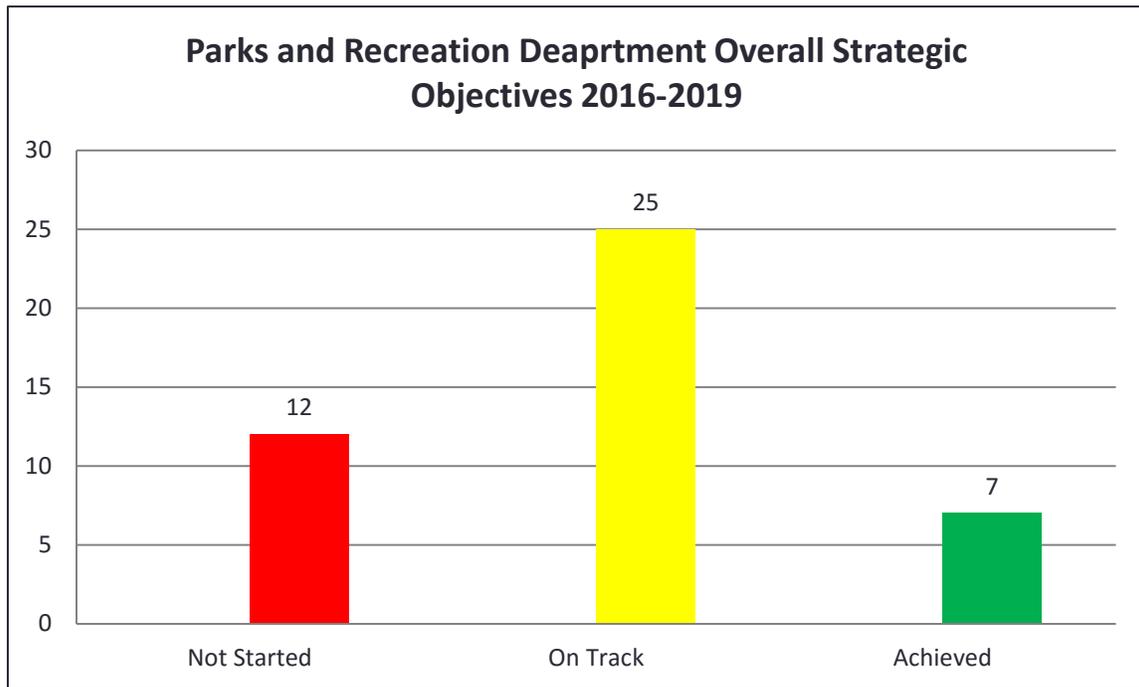
SPRINGFIELD PARK

No repairs needed at this time

G.G. ROWELL PARK

No repairs needed at this time

OVERALL STRATEGIC OBJECTIVES



The following charts depict the status of strategic objectives based on strategic goals/focus areas.

